

TikTok Dungeons and Dragons Effect Challenge

Official Rules

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. ODDS OF WINNING WILL DEPEND ON THE TOTAL NUMBER OF ENTRIES RECEIVED AND THE SKILL OF EACH ENTRANT. THIS IS A SKILL-BASED CONTEST.

1. Eligibility: TikTok Dungeons and Dragons Effect Challenge (the "Contest") is open only to legal residents of Canada, the fifty (50) United States and the District of Columbia who are at least eighteen (18) years old at the time of entry and have reached the legal age of majority in their state of residence. Employees of TikTok, Inc., Paramount Pictures Corporation ("Paramount") and each of their respective parent, affiliate, and subsidiary companies as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. The Contest is subject to all applicable federal, state, provincial, territorial, and local laws and regulations and is void where prohibited.

2. Sponsor: TikTok, Inc., 5800 Bristol Parkway, Suite 100, Culver City, CA 90230 ("TikTok" or "Sponsor").

3. Agreement to Official Rules: Participation in this Contest constitutes entrant's full and unconditional agreement to these Official Rules. Sponsor's decisions are final and binding in all matters related to this Contest. Winning a prize is contingent upon fulfilling all requirements set forth herein.

4. Timing: The Contest begins on June 23, 2022 at 8:00 AM PST and ends on July 12, 2022 at 11:59 PM PST (the "Contest Period"). Sponsor's servers are the sole and official time-keeping device for the Contest.

5. How to Enter: There is no purchase necessary to enter the Contest or to win.

Participation Requirements: To participate, you will need to have an account on the TikTok platform. Creating a TikTok account is free but is subject to the applicable Terms of Service and Privacy Policy for TikTok. **If you use your wireless mobile device to enter, standard message and data rates may apply. Please consult your wireless-service provider regarding its pricing plans prior to entering via your wireless mobile device. None of the "Released Parties" (defined below in Section 10) shall be responsible for any message or data rate charges which may apply.**

During the Contest Period, eligible entrants must perform all the following tasks ("**Tasks**") in order to participate in the Contest:

- a) Download Effect House software at <https://effecthouse.tiktok.com/download/>, log into your TikTok account and agree to the Effect House Terms of Service (<https://effecthouse.tiktok.com/learn/support/terms-of-service/>) if you have not done so already;
- b) Create an effect following the prompt(s) on the Effect House Dungeons and Dragons Effect Challenge page ([Dungeons and Dragons Challenge](#)) (the "Submission");
- c) When submitting effects, check Dungeons and Dragons Challenge on the effect submission page to enter this Contest.

By submitting a Submission, you agree that it conforms to the Submission Requirements below and that Sponsor, in its sole discretion, may disqualify you if it believes that it fails to conform. Where your Submission meets all requirements, your Submission will be deemed one valid (1) Contest Submission.

Submission Requirements:

- The Submission must follow the challenge prompts;
- The Submission must meet the format and size requirements of TikTok;
- The Submission must be your original work and be previously unpublished and unproduced;

- The Submission must not include any content that is inherently dangerous, is unsafe, or appears to be unsafe. Accordingly, no firearms/weapons or any content that includes any violence;
- The Submission must comply with TikTok's Community Guidelines (<https://www.tiktok.com/community-guidelines?lang=en>) and [Effect Guidelines](#);
- The Submission must not contain material that violates or infringes another's rights, including but not limited to privacy, publicity or intellectual property rights, or that constitutes copyright infringement;
 - Accordingly, the Submission must not contain brand names or trademarks other than those owned by Sponsor; and
 - The Submission must not contain content created by a third party, such as music, images or artwork;
- The Submission must not promote or reference alcohol, illegal drugs, tobacco, or any political agenda;
- The Submission must not contain material that is inappropriate, offensive, indecent, obscene, sexually explicit, tortious, defamatory, slanderous or libelous, or includes profanity;
- The Submission must not contain material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation, or age;
- The Submission must not disparage Sponsor, Paramount, or any other person or party; and
- The Submission must not contain material that is unlawful, in violation of, or contrary to the laws or regulations in any state where Submission is created.

By submitting a Submission(s), you represent and warrant that all Submissions and all parts therein are original to you and exclusively created and owned by you (or includes assets from within Effect House), and you have all rights, licenses and authorizations necessary to all content within the Submission, including written consent from anyone appearing in the Submission (if under 18, written permission from their parents or legal guardians) required to grant the license specified herein to TikTok.

Any Submission deemed by TikTok to be in violation of the above, or that is otherwise inappropriate, will be disqualified by TikTok in its sole and absolute discretion.

Limit: Each entrant may upload an unlimited number of Submissions during the Contest Period. Submissions generated by script, macro or other automated means are void. Multiple entrants are not permitted to share the same TikTok account or email address. You may participate using only one TikTok account. If you attempt or are suspected of attempting to enter using more than one TikTok account, or using robotic, automatic, programmed or any other methods of participation not authorized by these Official Rules, it shall be deemed as tampering and will void your Submission. *Released Parties (as defined in Section 10, below) are not responsible for lost, late, stolen, damaged, incomplete, invalid, un-intelligible, garbled, delayed, or misdirected Submissions; all of which will be void.*

6. Sponsor's Use of Submissions: Submitting a Submission constitutes entrant's consent to give Sponsor and Paramount a royalty-free, irrevocable, sublicenseable, perpetual, non-exclusive license to use, reproduce, modify, publish, translate, copy, distribute, communicate to the public, edit, adapt or create derivative works from, and display such Submissions in whole or in part, on a worldwide basis, and to incorporate it into other works, in any form, media or technology now known or later developed, including without limitation for promotional or marketing purposes. If requested, entrant will sign any documentation that may be required for Sponsor, Paramount or their designees to make use of the non-exclusive rights in the Submission that entrant is granting to Sponsor.

7. Winner Determination: At the conclusion of the Contest Period, a panel of qualified judges comprised of TikTok employees and creator(s) and Paramount determined by Sponsor in its sole discretion will select one (1) potential Grand Prize winner and ten (10) potential Runner-Up winners with the highest-scoring Submissions from among all eligible Submissions based on the following criteria ("Judging Criteria"):

- The Submission's creativity and originality (33%)
- The Submission's craftsmanship (33%)

- The Submission's conformity to the challenge prompt (33%)

The Submission with the highest score, subject to meeting all eligibility criteria and requirements, will be the grand prize winner and the next 10 highest scores will be the runner-up winners. In the event of a tie, the Submission with the highest score in the criteria "conformity to the challenge prompt" will be the winner.

Sponsor reserves the right to select fewer than 11 potential winners, if, in its sole discretion, it does not receive a sufficient number of eligible and qualified Submissions. Sponsor will not disclose judging scores.

Odds of winning depend on the number of eligible entries received during the Contest Period.

8. Winner Notification: On or around July 15, 2022, potential winners will be announced in Effect House Discord community (<https://discord.gg/S37HZ4KzTX>), in a post on our Effect House blog (<https://effecthouse.tiktok.com/latest/news>) and the Effect House Missions web page (<https://effecthouse.tiktok.com/latest/active-challenges/>). Sponsor will notify potential winners via in-app messaging on the TikTok platform. The potential winners will be required to follow the directions in their notification to claim their prize, which may include signing an authorization letter or other documentation (collectively, the "Prize Claim Documents") or providing proof of identification, which must be received by Sponsor, within three (3) days of the date notice or attempted notice is sent, in order to claim his/her/the prize. If a potential winner cannot be contacted, fails to sign and return the Prize Claim Documents or provide any other requested information, within the required time period, or the prize is returned as undeliverable, the potential winner forfeits his/her/the prize. If a potential winner is disqualified for any reason, the prize may be awarded to a runner-up, if any, in Sponsor's sole discretion. Only three (3) alternate winners may be determined, after which the prize in question will remain un-awarded. TikTok is not responsible or liable for any unsuccessful prize claims or any failed attempts to contact a potential winner.

9. Prize: There are a total of 11 prizes available to be won, consisting of (1) Grand Prize and ten (10) Runner-Up prizes.

ONE (1) GRAND PRIZE: The Grand Prize consists of:

- Two (2) tickets to the Dungeons & Dragons Experience currently scheduled to take place in San Diego, CA from July 20-22, 2022 (one ticket for each of winner and one (1) guest)
- Two (2) nights hotel accommodation for the winner and one (1) guest (in one standard, double occupancy room) at a hotel to be selected by Sponsor in its sole discretion
- Round-trip economy class airfare for winner and one (1) guest from the major airport nearest to winner's residence to San Diego, California
- Two (2) tickets to the premiere of *Dungeons & Dragons: Honor Among Thieves* at a location and date to be determined (one ticket for each of winner and one (1) guest).

Approximate Retail Value ("ARV") of the Grand Prize: \$3500.00 USD based on a sample New York City departure; however, the actual retail value of the Grand Prize may vary and will depend on the date of booking, date of travel and changes in exchange rates. The winner is not entitled to any monetary difference between actual Grand Prize value and stated approximate Grand Prize value, if any.

TEN (10) RUNNER-UP PRIZES: Ten (10) runner-up prize packs will be awarded to ten (10) runner-up winners in this Contest. Each prize pack will consist of the following:

- One (1) Dungeons & Dragons Rules Expansion Gift Set Limited Edition Alt Cover Set, which includes the following:
 - Tasha's Cauldron of Everything
 - Xanathar's Guide to Everything
 - Monsters of the Multiverse
 - Dungeon Master's Screen
- One (1) Dungeons & Dragons Beyond Player's Digital Bundle, which includes digital copies of the following (must create a Dungeons & Dragons Beyond free account and have a log-in to

access):

- Dungeons & Dragons Player's Handbook
- Xanathar's Guide to Everything
- Sword Coast Adventurer's Guide
- Tasha's Cauldron of Everything

ARV of each Runner-Up prize: \$276.00 USD

Prize conditions, Grand Prize: Actual value may vary based on point of departure. Any difference between stated value and actual value will not be awarded. Trip must be taken on dates specified by Sponsor or Grand Prize will be forfeited and Sponsor will have no further obligation to such winner. Sponsor reserves the right to change dates. Winners and guests must travel together on the same itinerary. Guests must be of legal age of majority in his/her jurisdiction of residence (and at least 18), unless the child or legal ward of winner and must sign a liability/publicity release prior to issuance of travel documents. If a guest is child or legal ward of winner, winner must sign and return release on behalf of such child or legal ward. Travel must be made through Sponsor or Sponsor's agent or another party as directed by Sponsor, on a carrier of Sponsor's choice. Tickets are subject to certain terms and conditions as specified thereon. Winners and guests must comply with all venue rules and regulations. Failure to do so may result in removal from the venue or Event, in which case the prize or remaining portion of the prize will be forfeited and Sponsor will have no further liability or responsibility. All federal, state, provincial, territorial and local taxes are the sole responsibility of the winner. All other costs associated with prize acceptance and use not specified herein as being provided will be the full responsibility of the winner and their guest, including without limitation all flight departure taxes and fees, optional seat selection fees, additional checked luggage fees, entertainment costs, meals and beverages, gratuities, souvenirs, merchandise, telephone calls, all personal expenses of any kind or nature, together with any applicable overnight layover. All travel dates, accommodation on board the plane and hotel accommodation are subject to space availability and subject to change without notice or compensation. The winner is solely responsible for all costs incurred for transportation to and from the relevant airports at departure and arrival. It is also the winner's responsibility to obtain all necessary travel documentation including valid passport and visas if applicable prior to ticketing and to comply with any customs immigration requirements. It is recommended that the winner obtain sufficient personal insurance prior to departure. Winner must comply with all hotel check-in requirements including, without limitation, the presentation of a major credit card. Sponsor is not responsible if winner is denied access to the aircraft, entry/re-entry into destination location or their home location, or the events for any reason whatsoever. In such an event, winner will be solely responsible for any expenses incurred and the Grand Prize may be forfeited, in whole or in part. If the winner does not utilize any part(s) of the Grand Prize, then any such part(s) not utilized will be forfeited in their entirety and nothing will be substituted in their place. The Grand Prize may not be used towards any type of frequent flyer mileage, or other reward point accumulation program. If the winner chooses to upgrade their travel package, extend the length of their trip, or stop along the way this will be at the winner's own expense. In the event the Grand Prize (or any portion thereof) is postponed, cancelled or otherwise unavailable for any reason, if feasible, the balance of the Grand Prize will be awarded in full satisfaction of the Grand Prize and Sponsor is not responsible for providing any replacement for the postponed, cancelled or unavailable component. Any unused portion of the Grand Prize is forfeited and has no cash value.

General prize conditions: Prizes are non-transferable, and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right in its sole discretion to substitute a prize (or a component thereof) for one of equal or greater value if the designated prize should become unavailable for any reason. Unless as otherwise specified herein, prize winner will be solely responsible for all federal, state, provincial, territorial and/or local taxes, and for any other fees or costs associated with the prizes they receive, regardless of whether it, in whole or in part, is used. All prize details not specified herein will be determined by Sponsor in its sole discretion. For the D&D Beyond Player's Bundle, runner-up winners must create a D&D Beyond free account and have a log-in to access. Limit: One (1) prize per person.

Sponsor makes no warranties, and hereby disclaims any and all warranties, express or implied, concerning any prize furnished by third parties in connection with the Contest. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, THE PRIZES OR INCENTIVES ARE PROVIDED "AS IS" AND "AS

AVAILABLE” WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, AND SPONSOR HEREBY DISCLAIMS ALL SUCH WARRANTIES, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND/OR NON-INFRINGEMENT.

10. Release: By entering, each entrant agrees to release and hold harmless the Sponsor, Paramount, Hasbro, and their respective parent companies, subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each such company’s officers, directors, shareholders, employees, representatives and agents (collectively, the “Released Parties”) from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Contest or receipt or use or misuse of any prize.

11. Representations and Warranties/Indemnification: Each person who enters this Contest represents and warrants as follows: (i) the Submission is the entrant’s own original, previously unpublished, and previously unproduced work; (ii) the Submission does not and will not violate or infringe upon the intellectual property rights or other rights of any other person or entity; and (iii) the Submission does not and will not violate any applicable laws, and is not and will not be defamatory or libelous. Each entrant hereby agrees to indemnify and hold the Released Parties harmless from and against any and all third party claims, actions or proceedings of any kind and from any and all damages, liabilities, costs and expenses relating to or arising out of any breach or alleged breach of any of the warranties, representations or agreements of entrant hereunder.

12. Publicity: Entering into the Contest hereby constitutes and signifies each winner’s agreement and consent that Sponsor, Paramount, and its designees may use the entrant’s name, city, state, likeness, photo, including winner’s TikTok profile photo, Submission, and/or prize information in connection with the Contest for promotional, advertising or other purposes, worldwide, in any and all media now known or hereafter devised, including the Internet, without limitation and without further payment, notification, permission or other consideration, except where prohibited by law.

13. General Conditions: No mechanically reproduced, illegible, incomplete, forged, software-generated or other automated multiple entries will be accepted. Sponsor reserves the right to cancel, suspend and/or modify the Contest if any fraud, technical failures, human error, any other factor impairs the integrity or proper functioning of the Contest, or any event or cause beyond Sponsor’s reasonable control (e.g. events such as natural calamities, national emergencies, wide spread illnesses, epidemic, pandemic, COVID-19 related impact, declarations of war, acts of God, acts of terrorism) interferes with any aspect of the Contest, including but not limited to fulfillment of the prizes, as determined by Sponsor in its sole discretion. If terminated before the designated end date, Sponsor may, in its sole discretion and if possible, determine any remaining winners from among all non-suspect, eligible Submissions received up to time of such action using the judging procedure outlined above. Inclusion in such drawing shall be each entrant’s sole and exclusive remedy under such circumstances. Sponsor may also modify the prizes offered. In addition, Sponsor reserves the right to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner and void all associated entries. Any attempt by any person to deliberately undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages and other remedies (including attorneys’ fees) from any such person to the fullest extent permitted by law. Sponsor’s failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. These Official Rules cannot be modified or amended in any way except in a written document issued by a duly authorized representative of Sponsor. All Submissions are subject to verification at any time. Sponsor reserves the right to terminate or amend this Contest, or these Official Rules, in whole or in part, at any time, without prior notice if any factor interferes with its proper conduct as contemplated by these Official Rules, including but not limited to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, programming errors, or technical failures. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. If any provision of the Official Rules is determined to be invalid or otherwise unenforceable, then the Official Rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein. Should a winner make any false statement(s) in any document referenced above, the winner will be required to promptly return to Sponsor his/her Grand Prize, or the cash value thereof. In the event of a dispute as to the

identity of the person who submitted any Submission, the authorized account holder of TikTok account will be deemed to be the entrant. The potential winner may be required to show proof of being the authorized TikTok account holder.

14. Limitations of Liability: By participating in this Contest, participants agree that the Released Parties are not responsible or liable whatsoever for, and shall be held harmless by participants against any liability for any claims, injuries, losses, damages, costs or expenses of any kind (including direct, indirect, incidental, consequential or punitive damages) to persons or property, including personal injury or death, arising out of or resulting from: (1) entry or participation in this Contest, any Contest-related activity; (2) the awarding, receipt, possession, use or misuse of any prize, or (3) any claims based on idea misappropriation, copyright or trademark infringement, invasion of personality or privacy rights, plagiarism, defamation or any other violation of any other personal or proprietary rights. Some jurisdictions do not allow the exclusion or limitation of incidental or consequential damages, therefore such exclusions may not apply to you.

Without limiting the foregoing, the Released Parties shall not be responsible for: (1) any incorrect or inaccurate information, whether caused by entrant, printing, typographical or other errors or by any of the equipment or programming associated with or utilized in the Contest; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the Submission process or the Contest; (4) printing, typographical, technical, computer, network or human error which may occur in the administration of the Contest, the uploading, the processing or judging of Submissions, the announcement of the prizes or in any Contest-related materials; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or receipt or use or misuse of any prize. Released Parties are not responsible for misdirected or undeliverable Submissions or for any technical problems, malfunctions of computer systems, servers, providers, hardware/software, lost or unavailable network connections or failed, incomplete, garbled or delayed computer transmission or any combination thereof. Released Parties are not responsible for any unauthorized third-party use of any Submission.

15. Disputes: Except where prohibited, each entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the federal and state courts in Los Angeles County, California (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of California without giving effect to any choice of law or conflict of law rules (whether of the State of California or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of California.

16. Entrant's Personal Information: Information collected from entrant is subject to Sponsor's Privacy Policy <https://www.tiktok.com/legal/privacy-policy?lang=en>. Sponsor and its authorized agents will collect, use, and disclose the personal information you provide when you enter the Contest for the purposes of administering the Contest and prize fulfillment. By entering this Contest, you consent to such collection, use and disclosure of your personal information.

17. Winner List: For the name of the winners (available after July 15, 2022), please send a request with the subject "TikTok Dungeons and Dragons Effect Challenge," to effect_house_support@tiktok.com no later than August 17, 2022.

Paramount and its parent, affiliates, and subsidiaries are not responsible for the promotion, administration or execution of this Contest.

// End Official Rules //