

Mission: Impossible Effect Challenge

Program-specific provisions

Mission: Impossible Effect Challenge is a Program subject to the [Rewards Policy](#) under which you can create effects inspired by the Mission: Impossible series!

The Challenge is sponsored and administered by the TikTok entity that offers the TikTok video platform (the "**Platform**") in your country ("**Sponsor**", "**we**", "**us**" or "**our**") which is solely responsible for this Challenge.

After creating an effect following the Challenge Prompt on Effect House, you can submit effects and demo videos by checking "Mission: Impossible Challenge" on the effect submission page to enter this Challenge.

The Rewards available under this Program are 1. Trip to premiere of Mission: Impossible — Dead Reckoning, Part One and \$2,000 USD (or equivalent amount), 2. Mission: Impossible — Dead Reckoning prize pack.

Further details about Mission: Impossible Effect Challenge can be found [here](#).

Your access and use of Effect House is subject to our [TikTok Effect House Terms of Service](#). Our [Terms of Service](#) also apply to your participation in Programs in the same way as they apply to any other activities on the Platform and for the administration of this Program our [Privacy Policy](#) describes how we process your personal data. These Program-specific provisions shall be governed and interpreted as set out in our [Terms of Service](#). Capitalised terms not defined in the Program Terms have the meanings given to them in our [Terms of Service](#).

Users of Government, Politician and Political Party accounts are ineligible for this Program.

The Program duration will be from 00:01 (PST) June 12th, 2023 to 23:59 (PST) June 26th, 2023.

In addition to the eligibility requirements set out under our [Rewards Policy](#), you can participate in this Program only if you reside in the United States, Australia, New Zealand, and the United Kingdom and do not use a VPN or other similar tool.

Participation in this Program is not subject to payment.

Eligible Participants must perform all the following tasks ("**Tasks**") to participate in the Challenge:

- a. Download [Effect House software](#), log into your TikTok account and agree to [Effect House Terms of Service](#) if you have not done so already.
- b. Create an effect following the [Challenge Prompt](#) on the Effect House Challenges page.
- c. When submitting effects, check Mission: Impossible Effect Challenge on the effect submission page to enter this Challenge.

Once an effect is actually received by us, they are referred to in these Terms as an "**Entry**". You may enter as many Entries as you want.

Entry(ies) must be submitted between 00:01 (PST) June 12th, 2023 and 23:59 (PST) June 26th, 2023 ("**Entry Period**").

Entries will be declared invalid if they are late, illegible, incomplete, damaged, or otherwise irregular. The sole determinant of time for the purposes of this Challenge, including receipt of a valid Entry, will be the Challenge computer servers. Entries generated by script, macro or other automated means are void. You may participate using only one TikTok account. If you attempt or are suspected of attempting to enter using more than one TikTok account, or using robotic, automatic, programmed or any other methods of participation not authorized by these Terms, it shall be deemed as tampering and will void your Submission.

No purchase or payment is necessary to participate or win, and a purchase or payment does not increase the chances of winning.

Winning Effects will be selected by a panel of judges including a team member from TikTok, Paramount Pictures, and a third party judge based on subjective and objective criteria as listed below:

Weight	Metric	Details
33%	Creativity	How creative, original, or innovative is the idea?
33%	Craftsmanship	What technical capabilities did you use to take advantage of the Effect House platform?
34%	Visual Fun	How does the entry bring the world of Mission: Impossible to life in an authentic way?

11 winners ("**Winners**") will be eligible to obtain a Reward. Limit one (1) Reward per person. For Participants who enter multiple Entries, only the highest scoring effect (according to the above criteria) will be taken into consideration.

Each reward ("**Reward**") is set out below:

Type	Number of winners	Reward per winner
Grand Prize Winner	1	Winner will receive flight, hotel and tickets to a premiere of Mission: Impossible — Dead Reckoning, Part One. It will be the nearest premiere to the creator's home country. Their effect will be used by a cast member from the new film in a video posted to Paramount social channels. Winner will receive \$2,000 USD (or equivalent amount).
Honorable Mentions	10	Mission: Impossible — Dead Reckoning, Part One prize package

Evaluation will occur between June 26 and June 29 ("**Scoring Period**").

There will be no public leaderboard during the Challenge.

Odds of winning depend on the number of eligible entries received during the Challenge Period.

Flights will not be provided if the winner resides within 250 miles of the movie premiere.

If travel to the premiere is not possible, Sponsor or Paramount retains the right to substitute the prize for something of equal or greater value.

On June 29, all Winners will be announced on the [Challenge page](#).

Rewards will be distributed to each Winner within ten (10) business days after the Winner has been successfully contacted and fulfilled all Challenge requirements.

If you object to your username, profile picture being made public in this way, and you do not wish to participate in the Challenge, you can opt out of this Challenge.

We may notify Winners to claim the Rewards via in-app messaging on the Platform or an email from TikTok. Winners must follow the directions in their notification (if any) to claim the Reward, which may include signing an authorization letter and providing necessary IP license documentation and/or showing proof of being an authorized account holder. We reserve the

right to disqualify any Participant and/or Entry in our sole and absolute discretion. If any potential winner cannot be contacted and confirmed a Winner as above, or in the event that any Reward is not successfully claimed, the Reward may be forfeited and an alternative potential Winner may be selected at TikTok's sole discretion. We are not responsible for any unsuccessful Reward claims or any failed attempts to contact a potential winner.

We are obliged to make public or available information proving that a valid identification of the Winners and delivery of the Reward has taken place. To this end, we will share the surname and region of the Winners with anyone who contacts us within one month of the end of the Challenge Period pursuant to the below Winners List section, in this regard, through your participation in the Challenge, you grant us consent to do so. If you object to your last name and country being made public in this way, please send us a [Privacy Report](#). In this regard, please note that this information may need to be shared with the relevant regulatory bodies at their request.

TO THE FULLEST EXTENT PERMITTED BY LAW, AS A CONDITION OF ENTRY INTO THE COMPETITION, ALL ENTRANTS AGREE TO RELEASE, INDEMNIFY AND HOLD HARMLESS PARAMOUNT PICTURES CORP, ITS PARENT, SUBSIDIARY, AFFILIATED, RELATED AND SUCCESSOR COMPANIES, AND EACH OF THE FOREGOING ENTITIES' RESPECTIVE OFFICERS, DIRECTORS, AGENTS, REPRESENTATIVES AND EMPLOYEES, FROM AND AGAINST ANY AND ALL LIABILITY, CLAIMS OR ACTIONS OF ANY KIND WHATSOEVER FOR INJURIES, DAMAGES, OR LOSSES TO PERSONS OR PROPERTY WHICH MAY BE SUSTAINED IN CONNECTION WITH: PARTICIPATING IN ANY ASPECT OF THE COMPETITION; THE RECEIPT, OWNERSHIP OR USE OF ANY PRIZE AWARDED, OR; ANY TYPOGRAPHICAL OR OTHER ERROR IN THESE OFFICIAL RULES OR ANY CTA POSTS OR OTHER ANNOUNCEMENTS RELATING TO THE COMPETITION. THE WINNERS SHALL BEAR ALL RISK OF LOSS OR DAMAGE TO THEIR PRIZE AFTER THEY HAVE BEEN DELIVERED. PARAMOUNT MAKES NO REPRESENTATIONS OR WARRANTIES OF ANY KIND CONCERNING THE APPEARANCE, SAFETY OR PERFORMANCE OF ANY PRIZE(S).

Any questions? You can contact us through the [Feedback functionality](#).