Effect House Game Jam Challenge 2024 T&Cs – EEA, Switzerland and UK

1. PROGRAM-SPECIFIC SHORT RULES TO BE PUT ON MISSION WEB PAGE

Visit <u>effecthouse.tiktok.com/latest/active-challenges/game-jam-challenge</u> to view full Challenge Rules for applicable Program-specific provisions. No payment necessary. The Program starts on April 17, 2024 at 10:00AM PDT and ends on May, 8 2024 at 23:59PM PDT. Open to legal residents of a country where Effect House and TikTok are available and who are at least 18 years of age. Winners will be selected by a panel of judges from TikTok in accordance with the Winner Selection section below and rewarded accordingly. Username and profile picture of winner[s] will be displayed.

Each reward ("Reward") is set out below:

- Gamemaster Award (1) \$5000
- First Game Effect Award (1) \$2000
- 2D Game Effect Award (1) \$1000
- 3D Game Effect (2): \$500
- Multiplayer Game Effect Award (2): \$500

Limit of 1 Rewards per person.

2. FULL PROGRAM-SPECIFIC PROVISIONS

Effect House Game Jam Challenge

Program-specific provisions

Effect House Game Jam Challenge is a Program subject to the <u>Rewards Policy</u> under which you can create game effects relevant to the theme.

After creating an effect following the Challenge theme, you can select **Effect House Game Jam Challenge** in the dropdown under **Challenge** in the submission form.

The Rewards available under this Program are:

- Gamemaster Award (1) \$5000
- First Game Effect Award (1) \$2000
- 2D Game Effect Award (1) \$1000
- 3D Game Effect Award (2): \$500
- Multiplayer Game Effect Award (2): \$500

Limit of 1 Rewards per person.

Further details about Effect House Game Jam Challenge can be found here ("Challenge Prompt").

Your access and use of Effect House is subject to our <u>TikTok Effect House Terms of Service</u>. Our <u>Terms of Service</u> also apply to your participation in Programs in the same way as they apply to any other activities on the Platform and for the administration of this Program our <u>Privacy Policy</u> describes how we process your personal data. These Program-specific provisions shall be governed and interpreted as set out in our

<u>Terms of Service</u>. Capitalised terms not defined in the Program Terms have the meanings given to them in our <u>Terms of Service</u>.

Users of Government, Politician and Political Party accounts are ineligible for this Program.

The Program duration will be from April 17, 2024 at 10:00AM PDT to May, 8 2024 at 23:59PM PDT.

In addition to the eligibility requirements set out under our Rewards Policy, you can participate in this Program only if you reside in Albania, Algeria, Andorra, Argentina, Austria, Bahamas, Bahrain, Barbados, Belgium, Belize, Bermuda, Bosnia and Herzegovina, Botswana, Brazil, Bulgaria, Canada, Cayman Islands, Chile, Columbia, Costa Rica, Croatia, Cyprus, Czechia, Denmark, Dominica, Dominican Republic, Ecuador, Egypt, El Salvador, Estonia, Faroe Islands, Finland, France, French Polynesia, Georgia, Germany, Gibraltar, Greece, Greenland, Grenada, Guadeloupe, Guatemala, Honduras, Hong Kong, Hungary, Iceland, Indonesia, Ireland, Israel, Italy, Jamaica, Japan, Jordan, Kazakhstan, Kenya, Kuwait, Latvia, Lesotho, Liechtenstein, Lithuania, Luxembourg, Malawi, Malaysia, Malta, Mauritius, Mexico, Monaco, Morocco, Mozambique, Netherlands, New Caledonia, New Zealand, Nicaragua, Norway, Oman, Panama, Peru, Poland, Portugal, Qatar, Republic of Moldova, Romania, Réunion, Saint Kitts and Nevis, Saint Lucia, San Marino, Saudi Arabia, Senegal, Serbia, Seychelles, Slovakia, Slovenia, South Africa, South Korea, Spain, Sweden, Switzerland, Taiwan, Thailand, The Philippines, Trinidad and Tobago, Turks and Caicos Islands, United Arab Emirates, United Kingdom, United States, Uruguay, Venezuela, Vietnam and do not use a VPN or other similar tool.

Participation in this Program is not subject to payment.

To participate, the user must create an effect following the Challenge Prompt on the Effect House Challenge page. Users who wish to participate in this Program must have registered an account on the Platform and downloaded Effect House.

When submitting effects, the user should check "Effect House Game Jam Challenge" on the effect submission page to participate in this Program. Together with the effect the user will also have to submit a demo video which will show how an effect is applied to a video (together the effect and the demo video will be referred to as an "Entry"). You may submit as many Entries as you want.

Entries will be declared invalid if they are late, illegible, incomplete, damaged, or otherwise irregular. The sole determinant of time for the purposes of this Challenge, including receipt of a valid Entry, will be the Challenge computer servers (only when the entry is successfully transmitted from the user's computer to our server, will the Entry be 'received').

Winning effects are selected by a panel of judges who are employees at TikTok based on subjective and objective criteria as listed below:

Weight	Metric	Details
25%	Creativity	Effect is creative, original and innovative.
25%	Craftmanship	Effect demonstrates excellent technical ability
25%	Conformity to Challenge Prompt	Effect that is fun, interesting, and suitable for all people of all ages.
25%	Seamless Experience	Creators must be able to understand and use the effect with ease

Winners will be notified through TikTok in-app messaging and Rewards will be distributed to each winner within thirty (30) business days after the winner has been successfully contacted and provided all necessary information we request (if any).

Winners must follow the directions on the campaign page http://effecthouse.tiktok.com/latest/active-challenges/game-jam-challenge/ claim the Reward, which may include, for example, providing a valid address for the delivery of Rewards.

If any participant cannot be contacted and confirmed a winner as above, or if any Reward is not successfully claimed, the Reward may be forfeited, and an alternative participant may be selected in line with the selection criteria.

We are not responsible for any unsuccessful Reward claims or any failed attempts to contact a participant.

Winners will be announced on the Challenge Prompt page. In addition, we are obliged to make public or available information proving that a valid identification of the winners and delivery of the Reward has taken place. To this end, we will share the username and country of the winners with anyone who contacts us within one month of the end of the Mission/Challenge Period. For the names of the winners of this Program, please send a request via email with the subject line "Effect House Game Jam Challenge" to effect house support@tiktok.com.

If you object to your username and country being made public in this way, or you do not wish to participate in the Challenge, you can opt-out of this Challenge. To this end, please send us a <u>Privacy Report</u>. However, this information may need to be shared with the relevant regulatory bodies at their request.

Any questions? You can contact us through the Feedback functionality.