[EU] Effect Creator Rewards 2.0 Terms (EN)

Effect Creator Rewards Terms

(If you are a user having your residence in the European Economic Area, Switzerland and the UK)

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What is Effect Creator Rewards?

Effect Creator Rewards is a program that provides eligible effect creators with the opportunity to collect rewards from TikTok thanks to their creative effects.

After joining Effect Creator Rewards and connecting a payment method, you can collect Rewards from TikTok for eligible effects.

Effect Creator Rewards is subject to our Rewards Policy. For more information, check the Rewards Policy. In the event of a conflict between these terms and the Rewards Policy, these terms will prevail solely with respect to your participation in this Program.

Effect Creator Rewards is available only in selected countries. Whether you are entitled to participate will depend on your country of residence. For this purpose, data will be processed in accordance with the Platform Privacy Policy. For more information, click here.

Who can join Effect Creator Rewards?

You can participate in Effect Creator Rewards if:

- you are not an employee, officer or contractor of TikTok;
- you are a Gold, Platinum or Diamond Badge creator (with at least 5 effects published and 3 effects used in 1,000 videos each) prior to joining the Effect Creator Rewards (Learn more about the Effect House Badges);

- you have set up your payment method and tax information;
- your account on the Platform is not a Business Account or an account on behalf of a government, a politician, or a political party, as reasonably determined by TikTok from time to time; and
- your account on the Platform is in good standing with the TikTok Terms of Service, Effect House Terms of Service, Community Guidelines, Effect Guidelines and other applicable terms and policies.

Participation in Effect Creator Rewards is free of charge.

What can I get if I complete Effect Creator Rewards missions?

Effect Creator Rewards is a Program through which you can collect Rewards from TikTok, in addition to rewards you may collect from time to time through other features or programs.

Rewards are calculated dynamically based on number and authenticity of published videos which use the Effects you published via Effect House. You can find out more about how rewards are calculated on our FAQ page here (hyperlink to https://effecthouse.tiktok.com/learn/guides/general/faq-effect-creator-rewards).

Participant's legitimate, unique video publishes in eligible countries are determined by TikTok and exclude videos that we determine:

- are artificially produced or obtained;
- are your own videos;
- last for less than 5 seconds; or
- are otherwise obtained in violation of the Rewards Policy or the Community Guidelines.

TikTok is authorised, if we reasonably believe we are required, to withhold from any payment any amounts (as deductions) it is required to withhold and pay over to any governmental authority under applicable law. Whether tax has been withheld will be made clear in your transaction history records.

If any such withholding or deduction is required, you will not be entitled to any additional payment of any kind from TikTok so as to receive the same total amount that you would have received if no such withholding or deduction had been required. You may be able to claim a refund from the relevant tax authority. However, TikTok is under

no obligation to support you in making this claim, including but not limited to the provision of confirmation, documents or receipts to evidence withholding.

How will I know if I have collected something?

You can check the total estimated rewards you have collected in this Program by accessing your account balance through *Effect House website* > *Manage Effects* > *Effect Creator Rewards* > *Dashboard*. The Program page will be updated dynamically.

Can I lose access to Effect Creator Rewards?

In addition to the reasons set out in the Rewards Policy, we may temporarily or permanently suspend or terminate your access to this Program or access to Rewards that you have collected through this Program if:

- you become involved in any situation or occurrence which reflects unfavourably upon you or TikTok (including the Platform or the Program); or
- you make any derogatory public statement or comment concerning TikTok (including the Platform or the Program).

We can also terminate your access to this Program by giving you 30 days' written notice.

You can withdraw from Effect Creator Rewards by contacting us through the Feedback functionality.

Any further questions?

You can contact us through the Feedback functionality.