OFFICIAL RULES BANDAI NAMCO ENTERTAINMENT AMERICA INC. PAC-MAN EFFECT CHALLENGE

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. CONTEST IS ONLY OPEN TO RESIDENTS OF CERTAIN COUNTRIES WHO ARE 18 YEARS OF AGE OR OLDER AT THE TIME OF ENTRY AND MEET ALL OTHER ELIGIBILITY CRITERIA (SEE SECTION 3, BELOW).

VOID WHERE PROHIBITED.

- 1. <u>CONTEST</u>: The PAC-MAN EFFECT CHALLENGE (the "*Contest*") is sponsored by Bandai Namco Entertainment America Inc. (the "*Sponsor*" or "*BNEA*"), administered by TikTok, Inc. and/or its affiliates (the "*Administrator*"), and is subject to these Official Rules (the "*Rules*"). For the purposes of the Contest, the Winners (defined below) will be selected, as described in Section 6, by representatives of BNEA and Administrator (each, a "*Judge*", and collectively, the "*Judges*"). The "*Contest Group*" is composed of the Judges, Sponsor, and the Administrator, together with Sponsor and Administrator's affiliates and related companies, including without limitation their parent, sister and subsidiary companies, retailers, franchisees, advertising and promotion agencies, suppliers of material and services related to the Contest, and any other corporation, partnership, sole proprietorship or other legal entity directly involved in the Contest and their respective officers, directors, employees, agents, and other representatives.
- 2. <u>CONTEST PERIOD</u>: The Contest begins May 10, 2024 on or about 10:00:01 AM PT and ends June 5, 2024 on or about 11:59:59 PM PT ("Contest Period"). All dates and times in these Rules refer to Pacific Time or "PT."
- ELIGIBILITY: This Contest is only open to individuals who, from the time of Entry, until all Prizes have been awarded: (a) are eighteen (18) years of age or older; (b) are residents of: Algeria, Andorra, Argentina, Austria, Bahamas, Bahrain, Barbados, Belgium, Belize, Bermuda, Botswana, Brazil, Bulgaria, Canada, Cayman Islands, Chile, Colombia, Costa Rica, Czech Republic, Denmark, Dominica, Dominican Republic, Ecuador, Egypt, El Salvador, Estonia, Faroe Islands, Finland, France, French Polynesia, Georgia, Germany, Gibraltar, Greece, Greenland, Grenada, Guadeloupe, Guatemala, Honduras, Hungary, Iceland, Indonesia, Ireland, Israel, Italy, Jamaica, Japan, Jordan, Kazakhstan, Kenya, Kuwait, Latvia, Lesotho, Liechtenstein, Lithuania, Luxembourg, Malawi, Malaysia, Malta, Mauritius, Mexico, Monaco, Morocco, Mozambique, Netherlands, New Caledonia, New Zealand, Nicaragua, Norway, Oman, Pakistan, Panama, Peru, Poland, Portugal, Qatar, Moldova, Romania, Réunion, Saint Kitts and Nevis, Saint Lucia, San Marino, Saudi Arabia, Senegal, Seychelles, Slovakia, Slovenia, South Africa, South Korea, Spain, Sweden, Switzerland, Taiwan, Thailand, Bangladesh, Philippines, United Arab Emirates, Trinidad and Tobago, Turkey, Turks and Caicos Islands, United Kingdom, United States, Uruguay, Vietnam, or Australia (collectively, "Eligible Countries"); (c) possess a valid form of government-issued identification; (d) are not subject to applicable sanctions prohibitions, including, without limitation, any person listed on the U.S. Department of Treasury Office of Foreign Assets Control's Specially Designated Nationals and Blocked Persons List; (e) are not officers, directors, employees, agents or representatives of Contest Group, each of its respective parents, affiliated or related companies, agencies, suppliers of the materials or services related to this Contest, or members of any immediate families (defined as parents, siblings, children and spouses, regardless of where they live) or households (whether or not related) of such officers, directors, employees, agents, or representatives; (f) have downloaded Effect House; (g) have an active account on the TikTok Platform that is set to "public" (a "Social Account"); and (h) are and remain in compliance with these Rules (collectively, the "Eligibility Criteria"). If you do not have a Social Account, visit www.tiktok.com to create one. There is no fee or charge to become a registered TikTok Platform user. If you do not have Effect House, visit https://effecthouse.tiktok.com/download to get a copy of Effect House. There is no fee to download Effect House. By submitting your information and creating a TikTok Platform account, you agree to their respective terms of use and privacy notice, which can be found https://www.tiktok.com/legal/page/us/terms-of-service/en and https://www.tiktok.com/legal/page/us/privacy-policy/en. downloading and using Effect House, you also agree to Effect House's respective effect guidelines, which can be found at https://effecthouse.tiktok.com/learn/guides/general/effect-guidelines?enter_method=download_resources. If you do not agree to such terms of use, guidelines, and privacy notice, you will not be able to create a respective Social Account or participate in the Contest. You can return your Social Account and entry to "private" any time after the winner announcement. If an individual who does not meet the Eligibility Criteria is selected as a Winner, such Entry will be void and deemed ineligible. All applicable federal, national, state, and local laws and regulations apply. Void where prohibited, restricted, or where conducting the Contest would subject Contest Group to a tax by local law.
- 4. <u>HOW TO ENTER</u>: NO PURCHASE NECESSARY. An individual meeting the Eligibility Criteria (each, an "*Eligible Entrant*") may enter the Contest during the Contest Period by completing the actions described in this Section.
 - a. To enter, an Entrant must:
 - (i) visit the Contest landing page on the Effect House website;
 - (ii) using Effect House, generate an effect inspired by the original PAC-MAN classic video game, the PAC-MAN Chomp Champs video game, or the PAC-MAN Shine On theme in one (1) of the following categories using only non-third party intellectual property and PAC-MAN assets provided by the Contest Group for this Contest:
 - (1) Challenge Game Effects: create a challenge in Effect House;
 - (2) Mini Game Effects: create a mini game in Effect House;

- (3) Interactive Effects: create an interactive effect in Effect House;
- (4) AR Feature: create a game using AR features in Effect House; or
- (5) <u>Character/Avatar Effect</u>: use features like Face Tracking and Body Avatar Drive to transform the Entrant into a PAC-MAN character:
- (iii) Complete all required fields in the "Publish Effect" form in Effect House and select "PAC-MAN Effect Challenge" under the "Challenge" category;
- (iv) Click "Next" in Effect House to review their Entry; and
- (v) Click "Submit" to submit their Entry for the Contest.

5. ENTRY CONDITIONS:

- a. <u>ENTRY SUBMISSION</u>: Each Entry must be submitted by the Eligible Entrant named therein and provide all required information, completely, accurately, legibly, must be retrievable through a public search of the TikTok Platform, and must otherwise comply with all applicable terms of the TikTok Platform and Effect House. By submitting an Entry, each Eligible Entrant confirms that he or she meets the Eligibility Criteria and has read, understands, and agrees to abide by these Rules. Use of automated devices to submit Entries is strictly prohibited; Entries submitted using any robot, script, macro, or other automated service are void and will not be accepted. Multiple Entrants are not permitted to share the same Social Account. Entrants are expressly prohibited from attempting to obtain more than the stated number of Entries by using multiple or different Social Accounts, identities, registrations, and/or logins. Any access to Effect House, the TikTok Platform, or the Internet required to submit an Entry must be obtained by each Eligible Entrant, at no cost to the Contest Group.
 - REPRESENTATIONS & WARRANTIES, AND CREATIVE GUIDELINES: Each Eligible Entrant represents and warrants that: (i) each Entry will be a wholly original work; and (ii) each Entry will not infringe, violate, or misappropriate the rights of any third party, including any copyrights, trademarks, trade secrets, industrial design rights, design and utility patents, rights to likeness, publicity, or privacy, and other similar intellectual property rights, as may be recognized in any territory throughout the World, whether registered or unregistered (collectively, "Intellectual Property Rights") of any third party and will be free from all liens, charges, encumbrances, restrictions, licenses, equities, and claims of any third party. In addition to the foregoing, Eligible Entrants shall not submit any content or material that: (i) promotes or contains libelous or defamatory materials, false or deceptive materials, hate speech, pornography or sexually explicit materials, obscene language, violence, the use of firearms, prescription drugs, alcohol or tobacco, or discrimination against a protected group (whether based on race, color, sex, religion, nationality, disability, sexual orientation, age, or similar category); (ii) is associated with any illegal activity (including gambling, trafficking, or the use of illegal substances); (iii) violates any Intellectual Property Rights of any third party, is invasive of another's privacy, or is threatening, abusive or harassing; (iv) contains, links to, uses, or otherwise transmits or enables the transmission of any malware, viruses, worms, Trojan horses, adware, spyware, or other harmful code or programs for any purpose, including search hijacking or browser URL hijacking to drive traffic to any website, uses a "BotNet" or other automated or manual means of generating fraudulent traffic, clicks, impressions, or other actions on any website; (v) promotes, facilitates, or enables the illegal downloading of videos, music, or other copyrighted material, (e.g., P2P/BitTorrent/MP3 tracking and indexing apps, "linking" or "leeching" apps, ROMs, "warez," emulators, hacks, "phreaks," "cracks," or ripping software for illegally circumventing DRM or other copy protection devices); (vi) is associated with any blockchain, cryptocurrency, non-fungible token, or related technology; or (vii) contains content produced using generative artificial intelligence (AI) software or tools.
 - ii. SPONSOR AND ADMINISTRATOR'S RIGHTS IN THE ENTRIES: As between Eligible Entrant and Sponsor, Sponsor retains all rights in Sponsor-owned intellectual property incorporated into submitted Entries. To the extent an Eligible Entrant has any rights in an Entry, including any Intellectual Property Rights, such Eligible Entrant hereby grants Sponsor, Administrator, and/or their nominees an exclusive, perpetual, irrevocable, royalty-free, fully-transferable, and sublicensable right and license to use any Entry in any way, throughout the world, for any purpose, including copying, adapting, modifying, creating derivative works from, publicly performing, displaying, publishing, broadcasting, transmitting, distributing, and otherwise exploiting such Entry, by any and all means and media, whether now known or hereafter devised, for the entire duration of any Intellectual Property Rights held by such Eligible Entrant, in whole or in part, in such Entry, without any further notice or compensation of any kind. To the extent permitted by applicable law, each individual entrant hereby waives any moral rights of attribution, publication, reputation, or paternity, with respect to any use or enjoyment of such Entry, by Sponsor and Administrator and/or their nominees, for the entire duration of such rights under applicable law.
- b. <u>ENTRY VERIFICATION</u>: All Entries are subject to verification and only timely Entries, submitted by Eligible Entrants, that include all required information and otherwise comply with these Rules, will be accepted (each, a "*Valid Entry*"). Each Valid Entry will be entered into the Contest for one (1) chance to be selected to win a Prize, as described in Section 6, below. Entries that do not comply with these Rules will be disqualified without notice to entrant. Photocopied, mechanically-reproduced, forged, altered, incomplete, corrupted, garbled, misdirected, or otherwise illegible Entries, or Entries without contact information, are void and will not be accepted. The Contest Group reserves the right to disqualify any Entry containing, or reasonably suspected of containing false information.
- c. <u>ENTRY DEADLINE</u>: All Entries must be submitted by the end date and time for the Contest Period set forth above.
- d. MAXIMUM NUMBER OF ENTRIES: Each Eligible Entrant may submit any number of Entries during the Contest Period.

6. <u>WINNER SELECTION</u>: On or about June 19, 2024 (the "*Judging Date*"), the Judges will select one hundred (100) Valid Entries that receive the highest engagement and for each, score each Valid Entry out of forty (40) possible points based on the following criteria ("*Judging Criteria*"):

Metric	Details	Weight
Creativity	How creative, original, or innovative is the Entry?	25%
Craftsmanship	What technical capabilities did the Entrant use to take advantage of the assets provided by the Contest Group for this Contest?	25%
Visual Fun	How does the Entry bring PAC-MAN to life in an authentic way?	25%
True to a Theme	How much does the Entry adhere to one (1) of the following themes: (1) PAC-MAN classic; (2) PAC-MAN Chomp Champs; or (3) PAC-MAN Shine On campaign?	25%

Based on the foregoing criteria, the Judges will then select one (1) Valid Entry (each, a "Winning Entry") for each of the following Prizes: (a) one (1) PAC-MAN Classics Champion; (b) two (2) Chomp Chomp Champs; and (c) ten (10) Shine On All-Stars. In the event of a tie, all tied Valid Entries will be re-scored by an additional judge selected by Sponsor, who, using the Judging Criteria, will break the tie. The Judges' decisions are final and binding in all matters relating to this Contest. Sponsor reserves the right to select fewer than twelve (12) Winning Entries if, in its sole discretion, it does not receive a sufficient number of Valid Entries. Except for the Winner's List, a list of any Entry under these Rules will not be made available to the general public. Each Winner award and receipt of any Prize is, at all times, subject to strict compliance with and fulfillment of all conditions set forth in these Rules, including without limitation as set forth in Sections 3, 7, and 8. Each Eligible Entrant that is awarded a Prize, as described in this Subsection will be deemed a "Winner," subject to verification of such Eligible Entrant's compliance with these Rules.

7. WINNER NOTIFICATION, ELIGIBILITY, AND PRIZE FORFEITURE:

- a. <u>WINNER NOTIFICATION</u>: The Contest Group or its designee will attempt to notify each Winner a maximum of two (2) times, through direct message to the Social Account used by such Winner to submit his or her selected Entry:
 - i. The direct message shall include one (1) attempt to notify and request for additional information from each Winner, and will occur on or about one (1) calendar week after the Judging Date.
- b. <u>WINNER ELIGIBILITY</u>: In order to receive any Prize identified in the above-referenced notification, each Winner must complete and return the following to Administrator by the deadlines set forth therein:
 - i. A written affidavit or declaration of eligibility, confirming such Winner's fulfillment of the Eligibility Criteria and compliance with the Rules (the "Affidavit");
 - ii. A written release, releasing the Contest Group from any liability in connection with this Contest, the acceptance, possession, enjoyment, use or misuse of any Prize, or the public disclosure of such Winner's identity in connection therewith (the "General Release"); and
 - iii. All tax documentation required by the law of such Winner's jurisdiction ("Tax Documentation").
- c. <u>PRIZE FORFEITURE</u>: A Winner's Prize may be forfeited if: (a) any attempted notification of such Winner, as described above, is returned as "undeliverable;" (b) Winner fails to respond or does not provide the requested information to Administrator or its designee within forty-eight (48) hours of the attempted notification; (c) Winner fails to provide proof of fulfillment of the Eligibility Criteria (if requested) in a timely manner; (d) Winner fails to provide a completed Affidavit, General Release, or Tax Documentation to Administrator in a timely manner; (e) Winner violates or otherwise fails to comply with the Rules; or (f) Winner expressly declines a Prize. In the event a Winner's Prize is forfeited, Contest Group shall have no further obligation to that Winner and, at Sponsor's sole discretion, such Prize may be awarded to an alternate Winner (time-permitting).
- 8. <u>PRIZES</u>: Subject to the conditions set forth in Sections 7 and 8, Winners selected in the drawing will be awarded one (1) of the following prizes (each, a "*Prize*" and collectively, the "*Prizes*"):

Prize	Prize Details	
"PAC-MAN Classics	Ten Thousand United States Dollars (\$10,000.00 USD)	
Champion"		
(1 Winner)		
"Chomp Chomp		
Champs"	Five Thousand United States Dollars (\$5,000.00 USD)	
(2 Winners)		
"Shine On All-Stars"	One Thousand United States Dollars (\$1,000.00 USD)	
(10 Winners)		

Total Value of all Prizes: \$30,000.00 USD

Total value is accurate as of date of publication, but may be subject to change.

- 9. GENERAL CONDITIONS: Proof of Entry submission does not constitute proof of receipt. Decisions of Contest Group will be final and binding on all matters pertaining to this Contest. This Contest is subject to all applicable federal, state, and local laws, of all applicable jurisdictions. Contest Group reserves the right to correct any typographical, printing, computer programming or operator errors. Should a Winner make any false statement(s) in any document referenced above, such Winner will be required to promptly return to Administrator his or her Prize, as set forth in Section 8, above, at Contest Group's election. Contest Group reserves the right at its sole discretion to disqualify any Eligible Entrant who tampers or attempts to tamper with the Entry process, the operation of the Contest and/or Contest website, or violates the Rules or any other applicable terms or conditions. In the event of a dispute as to the identity of the individual who submitted any Entry, the authorized account holder (i.e., the natural person who is assigned to a Social Account or email address by an Internet access provider, on-line service provider, or other organization (e.g., business, educational institution, etc.) responsible for assigning email addresses for the domain associated with the email address in a disputed Entry) of the Social Account referenced in such Entry will be deemed to be the individual who submitted such Entry. The Contest is subject to all applicable federal, state, municipal and local laws and regulations. Except as expressly provided herein, all taxes, costs, and expenses incurred in connection with a Winner's receipt, use, or enjoyment of any Prize shall be paid and borne solely by each such Winner. Prizes will be delivered only to Winners that fulfill all applicable conditions set forth in Section 7. Prizes must be accepted as awarded and may not be substituted, transferred or redeemed otherwise. Notwithstanding the foregoing, the Contest Group reserves the right to substitute Prizes for a prize of equal or greater monetary value, in cash or otherwise, at its sole discretion, if a Prize, or any component of any Prize, cannot be awarded for any reason. Contest Group will not replace any lost or stolen Prizes. To the extent permitted by law, Contest Group makes no representations or warranties with respect to any Prize. Winners will be responsible for all taxes (federal, state, and local of all applicable jurisdictions) and all expenses not listed herein related to acceptance and use of any Prize. The value of the Prize awarded to each Winner may be reported for tax purposes as required by law. Any Winner in the United States who receives from Administrator Prizes valued at US\$600 or more in a calendar year will receive an IRS form 1099 after the end of the calendar year in which such Prizes were awarded, and a copy of such form will be filed with the Internal Revenue Service (IRS), or such other tax form as may be required by the laws of the jurisdiction in which such Winner resides. In addition to the tax liability disclosures in these Rules, each Winner shall abide by the laws, rules, and regulations of such Winners legal residence, including without limitation as applicable to income reporting the payment of taxes and withholdings due.
- 10. PRIVACY AND PERSONAL INFORMATION: All personal information provided in an Entry, and that each Winner provides in accepting a Prize, will be collected, used, and disclosed by Administrator for the purposes of administering the Contest and Prize fulfillment. Aggregated and anonymized entrant information may be used by the Contest Group to communicate about the Contest to its retailers and distributors. By entering this Contest, you consent to such collection, use, and disclosure of your personal information. Except to the extent prohibited by applicable law, by accepting a Prize, each Winner agrees to Contest Group's use of his or her name, city and state of residence, picture, biographical information, statements, voice, and likeness in any advertising and publicity Contest Group may conduct relating to the Contest in any media or format, whether now known or hereafter developed, including but not limited to on the World Wide Web, at any time or times in perpetuity, without further compensation or notice. Administrator's privacy policy (available at https://www.tiktok.com/legal/page/us/privacy-policy/en) will apply to this Contest and to information submitted or collected with each Entry. Please note that by accepting these Rules, you acknowledge and agree that you are also accepting the terms of the such privacy policy.
- 11. <u>LIMITATIONS OF LIABILITY AND RELEASES</u>: BY SUBMITTING AN ENTRY FOR THIS CONTEST, EACH ENTRANT AGREES THAT THE CONTEST GROUP HAS NO LIABILITY TO SUCH ENTRANT WHATSOEVER FOR, AND EACH ENTRANT HEREBY RELEASES AND AGREES TO INDEMNIFY, DEFEND, AND HOLD THE CONTEST GROUP HARMLESS AGAINST ANY LIABILITY FOR ANY INJURIES, CLAIMS, LOSSES, DAMAGES, COSTS OR EXPENSES OF ANY KIND (INCLUDING WITHOUT LIMITATION DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES) TO PERSONS OR PROPERTY RESULTING FROM (A) ENTRY OR PARTICIPATION IN THIS CONTEST, INCLUDING ACCESS TO AND USE OF THE TIKTOK PLATFORM, EFFECT HOUSE, AND CONTEST WEBSITES, (B) ANY CLAIMS BASED ON PERSONAL OR PRIVACY RIGHTS, DEFAMATION OR PRIZE DELIVERY, OR (C) THE ACCEPTANCE, POSSESSION, USE OR MISUSE OF ANY PRIZE. SOME JURISDICTIONS DO NOT ALLOW THE EXCLUSION OR LIMITATION OF INCIDENTAL OR CONSEQUENTIAL DAMAGES. THEREFORE SUCH EXCLUSIONS MAY NOT APPLY TO YOU, PLEASE SEE SECTION 13, BELOW. Without limiting the foregoing, but subject to SECTION 13, below, the Contest Group shall not be responsible for: (a) any incomplete or inaccurate information that is caused by Contest website users, or by any of the equipment or programming associated with or utilized in the Contest, or by any technical or human error which may occur in the processing of Entries in the Contest; (b) lost, interrupted, or unavailable network, server, service provider, on-line systems, telephone networks or telephone lines, or any other connections; (c) the theft, destruction, loss or unauthorized access to, or alteration of, Entries; (d) any problems with, or malfunctions or failures of, telephone networks or lines, computers or computer on-line systems, servers or providers, computer equipment, software, viruses or bugs; (e) garbled transmissions or miscommunications; (f) failure of any direct message or e-mail to be received by or from the Contest Group for any reason, including but not limited to traffic congestion on the Internet or at any website or combination thereof or technical incompatibility; (g) damage to a user's computer equipment (software or hardware) occasioned by participation or downloading of materials related to this Contest; (h) printing, distribution, programming or production errors, and any other errors or malfunctions

of any kind, whether human, mechanical, electronic or otherwise; or (i) technical, pictorial, typographical or editorial errors or omissions contained herein. IN NO EVENT WILL ANY WINNER BE ENTITLED TO ANY FEE, ROYALTY, OR OTHER COMPENSATION OF ANY KIND AS A RESULT OF THE CONTEST. BY ENTERING, EACH ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO COMPENSATION FROM CONTEST GROUP FOR ANY USE OF SUCH ENTRANT'S ENTRY IN ACCORDANCE WITH THESE RULES. WARNING: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH THIS CONTEST OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS IN VIOLATION OF CRIMINAL AND CIVIL LAWS, AND THE CONTEST GROUP RESERVES THE RIGHT TO PROSECUTE AND SEEK DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW.

- 12. VENUE SELECTION AND DISPUTE RESOLUTION: Except as prohibited by applicable law, by entering this Contest, each individual entrant and each member of the Contest Group agrees that: (a) any and all disputes, claims, and causes of action arising out of, relating to, or connected with these Rules or the administration of this Contest shall be resolved individually, without resort to any form of class action, and exclusively by the federal courts of the United States of America or the courts of the State of California, in each case located in the County of Los Angeles, California; (b) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Contest; (c) each individual entrant and member of the Contest Group hereby expressly waives any right to seek attorneys' fees in connection with any dispute, claim, or cause of action against the other; and (d) under no circumstances will an individual entrant or a member of the Contest Group be permitted to obtain awards for, and hereby waives all rights to seek, indirect, punitive, incidental and consequential damages, and any other damages, other than for actual out-of-pocket expenses. SOME JURISDICTIONS DO NOT ALLOW THE ABOVE RESTRICTIONS IN THE EVENT OF DISPUTE OR LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU PLEASE SEE SECTION 13, BELOW.
- 13. INTERPRETATION AND GOVERNING LAW: All issues and questions concerning the construction, validity, interpretation and enforcement of these Rules, or the rights and obligations of each individual entrant and the Contest Group in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of California without giving effect to any choice of law or conflict of law rules (whether of the State of California or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of California. If any provision of these Rules is invalid or unenforceable under applicable law, rules or regulations of a particular jurisdiction, such provision will apply only to the extent permitted by such law, rule or regulation and all other provisions of these Rules shall be construed as if the invalid or unenforceable provision was not contained therein. The invalidity or unenforceability of any provision of these Rules shall not affect the validity or enforceability of any other provision. Contest Group's failure to enforce any term of these Rules shall not constitute a waiver of such provision.
- 14. <u>WINNER'S LIST</u>: To obtain a copy of these Rules or a Winners List (available approximately thirty (30) days after the end of the Contest Period), please visit the Contest landing page on the Effect House website. Requests received sixty (60) days after the end of the Contest Period will not be honored. DO NOT SEND ANY ENTRIES OR OTHER CORRESPONDENCE TO THIS EMAIL ADDRESS.
- 15. <u>SPONSOR and ADMINISTRATOR CONTACT INFORMATION</u>: Any questions, comments, or complaints regarding the Contest are to be directed to the Sponsor or Administrator at the address below:
 - a. SPONSOR: Bandai Namco Entertainment America Inc., 23 Odyssey, Irvine, California 92618 USA; or at legal@bnea.com.
 - b. <u>ADMINISTRATOR</u>: TikTok, Inc., 5800 Bristol Parkway, Ste. 100, Culver City, California 90230 USA.
 DO NOT SEND ENTRIES OR REQUESTS FOR OFFICIAL RULES OR WINNERS LISTS TO EITHER OF THESE ADDRESSES.

Individual entrants are hereby authorized to copy these Rules on the condition that it will be for such individual's personal use only.

Rules © Bandai Namco Entertainment America Inc. All other trademarks and copyrights are the property of their respective owners.