



year on
TikTok

2021

2021-of-a-kind,
powered by you



In 2021, over 1 billion people turned to TikTok to be entertained, find and share their joy, learn new things and bring their creativity to life in so many ways.

This year, we have learned that entertainment on TikTok means so much more, and it comes with a certain authenticity and a rewarding sense of community that you cannot find anywhere else.

TikTok is where we connected, created and celebrated all the moments and movements that made 2021-of-a-kind - and it's all powered by you. Join us as we look back on this journey and everything that made it so special.

Methodology

Year on TikTok 2021 is based on internal research and trends analysis conducted from January to October 2021.





FYFaves

TikTok videos transcend cultures and borders to reach For You pages everywhere. From Singapore to São Paulo, Stockholm to Seattle, and everywhere in between, here are some of the most popular TikTok videos in 2021.

global

1. [@totouchanemu](#)
2. [@nathanevanss](#)
3. [@youneszarou](#)
4. [@cunhalucass](#)
5. [@a.z.yx](#)

Philippines

1. [@viprawr](#)
2. [@connhcruzthetmodernnanay](#)
3. [@noelquidlat](#)



Powered by Joy

Touching moments, adorable reactions, and everything that made us feel happy and inspired. Nothing tugs at the heartstrings like some of the most uplifting TikTok videos in 2021.

global

1. [@k_passionate](#)
2. [@jongraz](#)
3. [@edsheeran](#)
4. [@randyfeltface](#)
5. [@noorstars](#)

Philippines

1. [@janiooooooooo](#)
2. [@krisydays](#)
3. [@margiedidal](#)



The Playlist

From homemade beats to classic hits making a comeback, turn up the volume for the tracks we played on repeat. Here are the TikTok songs on your 2021 soundtrack.

global

1. [Astronaut In The Ocean - MaskedWolf](#)
2. [Beggin' - Måneskin](#)
3. [Adderall \(Corvette Corvette\) - Popp Hunna](#)
4. [SugarCrash! - ElyOtto](#)
5. [STAY - The Kid LAROI & Justin Bieber](#)

Philippines

1. [PAJAMA PARTY - Vaping.Jexter](#)
2. [Booty Wurk - Niana Guerrero,](#)
3. [What Is Love - ahJOSHi](#)



Breakthrough Stars

They started with an idea, then created a phenomenon. Here are the TikTok creators, celebrities, and public figures who broke out and hit new heights this year.

global

1. [@khaby.lame](#)
2. [@abbyroberts](#)
3. [@BTS_official_bighit](#)
4. [@dutchgoalkeeper](#)
5. [@angryreactions](#)

Philippines

1. [@nianaguerrero](#)
2. [@adbeatofficial](#)
3. [@catriona_gray](#)



Only on TikTok

Whether you ran through Versailles, used a fun filter, or did a Duet or two, 2021 saw you discover, create, and share content you love. Here are the TikTok trends made possible by our tools, effects and your creativity in 2021.

global

1. [Inverted Filter](#) - [@livbedumb](#)
2. [Versailles Run](#) - [@hilarityhyra](#)
3. [Retro - Vintage DV](#) - [@alexmapeli](#)
4. [Duet](#) - [@andrewlarranaga](#)
5. [Buffering](#) - [@robothighway](#)

Philippines

1. [Slow Zoom](#) - [@mikasalamanca](#)
2. [Versailles Run](#) - [@mscathygonzaga](#)
3. [Album Cover](#) - [@itsevantan](#)

Want to know more about the trends and moments that made 2021-of-a-kind?

[check out our newsroom](#)

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